

INTERACTIVE QUIZZES AND GAME SHOWS

FACT SHEET

Add excitement and humour to your quizzes with interactive games for any size audience



Quizzes are proven to be one of the most effective ways to produce a motivated and competitive atmosphere!

With endless experience in adventurous quizzing, IML offers you all you need to make your event strike a memorable cord. Quiz shows will keep people captivated with themed interactive games, countdown clocks, video clips and live accurate scoreboards.

HOW THE INTERACTIVE QUIZ FUNCTIONALITY WORKS

Knowledge based questions are posed to the audience in different formats. The audience responds to them using their voting keypad, and the results are displayed immediately.

DELIVER EXCITING TECHNOLOGY-ENABLED QUIZ SESSIONS

CUSTOMISE YOUR EVENT

Countdown clocks, scoreboards and animation can be custom-designed to fit in with event themes.

SHARE KNOWLEDGE AND MEASURE LEARNING

Impart information in a fun way, and measure the 'before and after' knowledge of your audience in a training session. Participants can compete as individuals (one *Communicator* per person) or in team format (one *Communicator* per team).

WHY OUR INTERACTIVE QUIZ FUNCTIONALITY IS IDEAL FOR YOUR EVENT

ENTERTAIN

Revitalise the content of your corporate conference or entertain your guests with exciting quizzes that will captivate your entire audience. Live scoreboards can keep all team players up to date on their rankings.

EXHILARATE AND MOTIVATE

Challenging quizzes and thrilling game shows will transform your audience from passive observers into enthusiastic contestants, determined to beat the competition.

ENCOURAGE TEAMWORK

Teambuilding is one of the key benefits of interaction. Group competitions encourage teamwork and boost morale while reinforcing learning.

ENHANCE LEARNING

Proven to enhance knowledge retention, competition ensures participants remain

IML Middle East
www.iml-middleeast.com

For more information:
Email: info-middleeast@imlworldwide.com
Tel: +9714 3914840
Office # 309, CNN Building, Dubai Media City
PO Box #: 72280, Dubai, United Arab Emirates

INTERACTIVE QUIZZES AND GAME SHOWS



fully engaged and interested in the information presented to them.

MONITOR PERFORMANCE

A fast and easy way to discover if your key messages were understood and retained.

DELIVER INSTANT RESPONSES

Quizzes provide a quick and effective means to assess participants and instantly generate data showing how the teams are performing.

CREATE A UNIQUE INTERACTIVE QUIZ BY USING THE FOLLOWING:

FASTEST-FINGER-ON-THE-BUTTON

Use the *Communicator's* 'fastest-finger-on-the-button' functionality to ensure that there are no tie-break situations. The participant answering the question correctly in the shortest possible time will get the most points. This is accurate up to a hundredth of a second.

BESPOKE COUNTDOWN CLOCKS AND SCOREBOARDS

Created to match the theme of your event.

THEMED ROUNDS

Any theme is possible, from sports and celebrities to music or a company related theme. Include staff or business related questions and pictures of contestants to engage your audience and really add to the excitement.

MOVIE CLIPS AND SOUND BITES

A great way to add variety and enhance

audience engagement. Source material and questions can take a variety of forms. The system easily enables the use of movie and sound clips, pictures and graphics, as well as text to pose your questions in the way you choose.

INSTANT RESULTS

Individual and team scores are automatically calculated by the IML system and results can be displayed live to your audience immediately after every round. The data is also stored for later analysis, making it a useful tool to evaluate the impact of a learning session, or gauge an audience's level of knowledge about a theme.

BUZZERS

Use the built-in buzzer of the *Communicator* to add anticipation and excitement to any event. Allow the fastest respondent to the buzzer to provide a verbal response to the question at hand.

PARTICIPATE AS INDIVIDUALS OR TEAMS

Allow the audience to compete in an individual or team capacity.

Interactive quizzes can be used during any kind of event, including:

- > Public consultations
- > Year-end functions
- > Interactive training sessions
- > Motivation & sporting events

- > Product launches
- > Medical conferences
- > Exhibitions
- > Conferences
- > Road shows
- > Themed games
- > Quiz and trivia contests
- > Competitive staff teambuilding
- > Pledging at fundraising events
- > And many more...

WHAT INTERACTIVE QUIZ USERS HAVE TO SAY

"Many thanks for all your work in making the Quiz at the ISIS Conference a terrific success. It fitted perfectly into the schedule and proved to be great fun and inter-active, while still providing us with some good results on the more serious elements.

I would like to thank you for input and compliment you on how easy it was - the sales process, the set up and demo process, the actual running of the quiz at the Conference and the follow up post event - all seamless. Your team is to be congratulated!"

*Kerry Freer
Director
Kerry Freer Events*



IML Middle East
www.iml-middleeast.com

For more information:
Email: info-middleeast@imlworldwide.com
Tel: +9714 3914840
Office # 309, CNN Building, Dubai Media City
PO Box #: 72280, Dubai, United Arab Emirates