

WORK HARD, PLAY HARD

IML'S SOCCER QUIZ PACKAGE PROVIDES AN EVENING OF ENTERTAINMENT AT MAPTEK'S ANNUAL USER'S CONFERENCE

CASE STUDY

THE CLIENT

Rainmaker Business Solutions is a strategic marketing communication company. In 2010 they were hired by Maptek Pty Ltd (who provide software and solutions to the global mining industry) to bring interactive technology to Maptek's four day users conference.

THE CHALLENGE

Rainmaker Business Solutions approached IML to deliver electronic handsets to initially be used by delegates to text in open questions before and after presentations. Then during the social evening, IML's unique Soccer Quiz Package meant the handsets could be used for everyone to take part in a unique quiz. All delegates participated in the first few rounds, answering multiple choice questions shown on a series of big screens. Results appeared instantly on screen, showing what percentage of people had gone for which answer, and soccer-themed rounds included the 'first 16' down to the 'final', with a final leader board showing the ultimate winner. The quiz proved hugely entertaining, with delegates on the edge of their seats!

THE SOLUTION

IML not only enhanced the conference by giving attendees the chance to interact with speakers, hugely increasing feedback, questions and engagement but also provided unique entertainment via the same versatile technology. Last minute changes to presentation questions were easily accommodated by the flexible IML system, and both Maptek and Rainmaker Business Solutions were delighted with the level of service and entertainment.



"The soccer quiz was terrific fun and enhanced the event no end. Everyone bonded, making the conference as a whole far more rewarding and interactive. The quiz provided a memorable extra it really made the difference."

Valdy Brinkman, Strategic Consultant, Rainmaker Business Solutions

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GETTING READY FOR KICK OFF...



We will meet with you, discuss your event and give you a peek at the soccer questions...



Our team will arrive on the day to manage your big-screen quiz...



Countdown clocks and buzzers on the IML handsets can enhance the competitive atmosphere...



You are provided with up to 50 handsets on which teams or individuals answer questions...

Scores so far...
Top 10

1st	Team 1	16
2nd	Team 7	12
2nd	Team 9	12
4th	Team 6	10
5th	Team 2	8
5th	Team 3	8
5th	Team 4	8
5th	Team 8	8
9th	Team 5	6
9th	Team 10	6

The IML software keeps track of scores at the end of each round, all the way to the final leader board...



Audience members are kept entertained until the last minute when the ultimate winner is announced...

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