

STORED RESPONSE

FACT SHEET

Give your audience the freedom to vote or respond to questions in their own time



IML offers an effective alternative to conventional group live voting with the Stored Response solution, which provides individual audience members with the freedom to answer questions in any location, in their own time. Audience responses are stored in the memory of the *Communicator* keypad and can be downloaded at a later time. Stored Response can be used alongside live voting sessions at no extra cost.

HOW STORED RESPONSE WORKS

Each audience member is provided with a *Communicator* keypad at the start of the event, voting or breakaway session.

Using the scrolling arrow keys, audience members can navigate through a list of question numbers and select the one they want to answer. They enter their response and proceed to another question, in their own time and in any order. They can review or change their answers by re-selecting the question number and pressing the 'Clear' key on the *Communicator*. The responses are stored into the keypad's memory and can be downloaded to the computer at a time convenient to you.

WHY STORED RESPONSE IS A WINNER FOR YOUR EVENT

- > **FLEXIBILITY AND EASE OF USE**
Stored Response can be used in multiple locations, with no restriction on when responses can be given. The *Communicator* is extremely user-friendly, allowing participants to enter their responses quickly and easily.
- > **ADDED VALUE**
Combining Stored Response voting with live group voting will ensure your audience remains engaged and involved throughout your event.
- > **INDEPENDENCE & EFFICIENCY**
Participants are able to vote independently, at their own pace. This is ideal for surveying large groups of people who cannot arrive and leave at the same time.
- > **MULTIPLE LANGUAGES**
Ideal for an international audience, Stored Response allows you to ask questions in multiple languages, ensuring complete understanding and accessibility.
- > **DOWNLOADABLE RESULTS**
Answers are saved in the memory of the *Communicator* and can be downloaded at a time convenient to you. These results can then be displayed live to your audience or used for post-event analysis.
- > **INSTANT SCORING**
Downloaded responses can be scored instantly by the system, providing you

IML Middle East
www.iml-middleeast.com

For more information:
Email: info-middleeast@imlworldwide.com
Tel: +9714 3914840
Office # 309, CNN Building, Dubai Media City
PO Box #: 72280, Dubai, United Arab Emirates

STORED RESPONSE

with immediate individual quiz or test results.

- > **INTEGRATION INTO POWERPOINT**
All responses are stored on the same Microsoft Access database and can be displayed instantly as a PowerPoint slide.

PUT THESE FEATURES INTO ACTION

Stored Response is the ideal response enabler for:

- > **Exhibitions** - run electronic competitions and surveys from your exhibition stand. Draw a winner or process the survey results at a later stage.
- > **Product launches** - ask dealers to rate the features of a product while physically using the product and download the information at a later stage.
- > **Training and education** - capture responses to multiple-choice tests or examinations, download results at your own convenience.
- > **Market research** - reduce paper and administration costs associated with conventional market research and opinion polls.
- > **Competitions** - an alternative electronic medium for judges to record, amalgamate and ascertain final competition results.
- > **Pre-meeting and breakaway activities** - conduct voting activities outside the meeting room environment.
- > **Entertainment** - a unique and exciting way to entertain your audience, Stored Response allows you to send delegates to multiple locations on treasure hunts and fact-finding missions.

FOUR STEPS TOWARDS QUALITY RESPONSES

> STEP 1: DISPLAY QUESTIONS



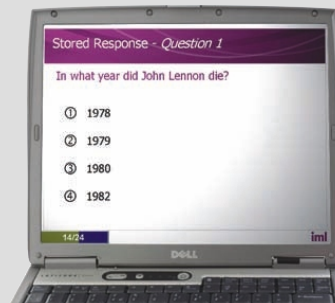
Ask participants up to 100 questions. Questions can be displayed on boards and scrolling PowerPoint presentations or placed in delegate packs.

> STEP 2: RESPOND



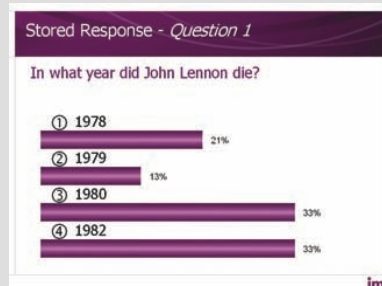
Using the scrolling arrow keys on the *Communicator*, participants simply select the question number they want to answer and then enter their response.

> STEP 3: DOWNLOAD



Stored responses can be downloaded into a PowerPoint or database file at a time convenient to you.

> STEP 4: DISPLAY RESULTS



Downloaded results can be displayed to your audience as a PowerPoint presentation.

IML Middle East
www.iml-middleeast.com

For more information:
Email: info-middleeast@imlworldwide.com
Tel: +9714 3914840
Office # 309, CNN Building, Dubai Media City
PO Box #: 72280, Dubai, United Arab Emirates